

## Online Communications Policy for Social Entrepreneurs Ireland

If you follow Social Entrepreneurs Ireland online, you can expect content covering some or all of the following:

- Information about our programmes and national call for applications.
- Updates about SEI programme participants and SEI alumni. Please note that posts by/from our participants/alumni do not necessarily reflect the views of Social Entrepreneurs Ireland.
- Event information and live coverage of SEI events that we host or attend.
- Occasional tips/resources for social entrepreneurs or articles that we feel may be of interest to our audiences.
- News and training opportunities in the charity and social enterprise sectors.

Social Entrepreneurs Ireland's social media accounts – Facebook, Twitter, Instagram and LinkedIn – are monitored Monday to Friday from 9am to 5pm.

The best way to contact Social Entrepreneurs Ireland is to email [info@socailentrepreneurs.ie](mailto:info@socailentrepreneurs.ie) or [communications@socialentrepreneurs.ie](mailto:communications@socialentrepreneurs.ie).

We also use other communications channels such as Mailchimp to share updates with our audiences, and occasionally use online event platforms such as Zoom and Hopin to host community or public events.

### Facebook Policy

We welcome comments and interactions. However, please note that:

- Any content (comments/messages) that contains abusive, vulgar, offensive, racist, threatening or harassing content, personal attacks of any kind, or offensive terms that target specific individuals or groups will be removed.
- People who post comments or send messages deemed to be offensive or inappropriate will be blocked and may be reported directly to Facebook.

- Content that contains personal information (whether your own or someone else's), including home address, phone number, or personal e-mail address, in order to protect privacy may be removed.

### **Twitter Policy**

We welcome comments and interactions. However, please note that:

- Any content (comments/DMs) that contains abusive, vulgar, offensive, racist, threatening or harassing content, personal attacks of any kind, or offensive terms that target specific individuals or groups will be removed.
- People who post comments or send DMs deemed to be any of the above will be blocked and may be reported directly to Twitter.
- Content that contains personal information (whether your own or someone else's), including home address, phone number, or personal e-mail address, in order to protect privacy may be removed.
- Likes or retweets from our account do not equal endorsement.

### **Instagram Policy**

We welcome comments, messages, and interactions. However, please note that:

- Any content (comments/messages/stories) that contains abusive, vulgar, offensive, racist, threatening, or harassing content, personal attacks of any kind, or offensive terms that target specific individuals or groups will be removed.
- People who post comments or send messages/stories deemed to be any of the above will be blocked and may be reported directly to Instagram.
- Content that contains personal information (whether your own or someone else's), including home address, phone number, or personal e-mail address, in order to protect privacy may be removed.

### **LinkedIn Policy**

We welcome comments and interactions. However, please note that:

- Any content that contains abusive, vulgar, offensive, racist, threatening, or harassing content, personal attacks of any kind, or offensive terms that target specific individuals or groups will be removed.

- People who post comments deemed to be any of the above will be blocked and may be reported directly to LinkedIn.
- Content that contains personal information (whether your own or someone else's), including home address, phone number, or personal e-mail address, in order to protect privacy may be removed.

**Other online communications channels or event platforms e.g. Mailchimp, Zoom, Hopin.**

We welcome comments, messages, and interactions. However, please note that:

- In the instance of invitation-only events on any of our platforms, uninvited guests can be removed without notice.
- Any content that contains abusive, vulgar, offensive, racist, threatening, or harassing content, personal attacks of any kind, or offensive terms that target specific individuals or groups will be removed. We also reserve the right to remove comments that are off-topic.
- Spam and content that promotes services or products that are unrelated to Social Entrepreneurs Ireland may be removed.
- Content that contains personal information (whether your own or someone else's), including home address, phone number, or personal e-mail address, in order to protect privacy may be removed.